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For Immediate Release

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MIDNIGHT MADNESS COMES TO FORT LAUDERDALE BOAT SHOW

Certain to be a must-see attraction at the upcoming Fort Lauderdale International Boat Show is a limited edition entry from Midnight Express appropriately titled “Midnight Madness”. The sleek, high styled 37-foot speedster, painted metallic black with designer graphics, shows a transom with five – yes, count ‘em, five – brand new, recently released 350 HP Mercury performance outboards.

Though configured from the company’s popular 37 Open design, Midnight Madness is an entity all to itself. Mind blowing in its power package, the boat carries the mark of a fine artist throughout. Every inch reinforces the black as midnight theme of its parent manufacturer and the result is a standout one-of-a-kind look that will pop eyeballs wherever it goes.

Midnight Express powerboats have been legendary over the years in quality, style, speed and ride with Midnight Madness taking all of those attributes to the Nth degree. Beyond its crowd gathering appearance at shows, some will be made available to buyers on a limited edition basis. The boat is certain to attract those who seek the ultimate in individuality on the water with power, speed, style and luxury as the benchmarks.

Midnight Express, a Fort Lauderdale builder of luxury performance boats for the retail trade as well as high powered law enforcement vessels for government, police and military units around the world, will accompany Midnight Madness at the show with two other models, a popular 37 Full Cabin family cruiser, and the brand new 34 Pied-a-Mer.

The latter, revolutionary in its use of space and achievement in fuel efficiency, is being billed as the boat of the future and received rave reviews at the recent boat show in Annapolis, Maryland.

The Ft. Lauderdale Boat Show runs from October 30 thru November 3

Please see us at Booth 1067